

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

<b>Invoice #</b>	<b>104461-1</b>
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104461
Alt Order #	06832834
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave. NW**  
**Ste 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	5:29 AM	DSCCNV12-03-30H Dean&J:	\$450.00		4
	KSNV			W	10/10/12	:30	5:53 AM	DSCCNV12-03-30H Dean&J:	\$450.00		1
	KSNV			Th	10/11/12	:30	5:15 AM	DSCCNV12-03-30H Dean&J:	\$450.00		5
	KSNV			F	10/12/12	:30	5:38 AM	DSCCNV12-03-30H Dean&J:	\$450.00		3
	KSNV			M	10/15/12	:30	5:17 AM	DSCCNV12-05-30H Failin	\$450.00		2
2	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/09/12 to 10/15/12	4x	MTWT--S				
	KSNV			Tu	10/09/12	:30	4:53 AM	DSCCNV12-03-30H Dean&J:	\$200.00		2
	KSNV			W	10/10/12	:30	4:40 AM	DSCCNV12-03-30H Dean&J:	\$200.00		4
	KSNV			Th	10/11/12	:30	4:50 AM	DSCCNV12-03-30H Dean&J:	\$200.00		1
	KSNV			Su	10/14/12	:30	4:55 AM	DSCCNV12-03-30H Dean&J:	\$200.00		3
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	6:42 AM	DSCCNV12-03-30H Dean&J:	\$700.00		3
	KSNV			W	10/10/12	:30	6:09 AM	DSCCNV12-03-30H Dean&J:	\$700.00		4
	KSNV			Th	10/11/12	:30	6:39 AM	DSCCNV12-03-30H Dean&J:	\$700.00		5
	KSNV			F	10/12/12	:30	6:12 AM	DSCCNV12-05-30H Failin	\$700.00		2
	KSNV			M	10/15/12	:30	6:59 AM	DSCCNV12-03-30H Dean&J:	\$700.00		1
4	KSNV	Today Show	658a-9am		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	7:29 AM	DSCCNV12-03-30H Dean&J:	\$900.00		3
	KSNV			W	10/10/12	:30	8:37 AM	DSCCNV12-03-30H Dean&J:	\$900.00		4
	KSNV			Th	10/11/12	:30	8:28 AM	DSCCNV12-03-30H Dean&J:	\$900.00		5
	KSNV			F	10/12/12	:30	8:41 AM	DSCCNV12-03-30H Dean&J:	\$900.00		2

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**Washington, DC 20007**

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104461
Alt Order #	06832834
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	Today Show	658a-9am		to						
	KSNV			M	10/15/12	:30	8:29 AM	DSCCNV12-05-30H Failin	\$900.00		1
5	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
				10/08/12 to 10/14/12	1x	-----S-					
	KSNV			Sa	10/13/12	:30	6:29 AM	DSCCNV12-05-30H Failin	\$375.00		1
6	KSNV	Saturday Today	7a-9am		to						
				10/08/12 to 10/14/12	2x	-----S-					
	KSNV			Sa	10/13/12	:30	7:56 AM	DSCCNV12-03-30H Dean&J	\$625.00		2
	KSNV			Sa	10/13/12	:30	8:57 AM	DSCCNV12-05-30H Failin	\$625.00		1
7	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
				10/08/12 to 10/14/12	1x	-----S					
	KSNV			Su	10/14/12	:30	6:40 AM	DSCCNV12-03-30H Dean&J	\$375.00		1
8	KSNV	Sunday Today	7a-8am		to						
				10/08/12 to 10/14/12	1x	-----S					
	KSNV			Su	10/14/12	:30	7:22 AM	DSCCNV12-05-30H Failin	\$750.00		1
9	KSNV	Meet the Press	8a-9am		to						
				10/08/12 to 10/14/12	1x	-----S					
	KSNV			Su	10/14/12	:30	8:39 AM	DSCCNV12-03-30H Dean&J	\$3,000.00		1
10	KSNV	News 3 Today	9a-930am		to						
				10/08/12 to 10/14/12	1x	-----S					
	KSNV			Su	10/14/12	:30	9:15 AM	DSCCNV12-05-30H Failin	\$500.00		1
11	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		to						
				10/08/12 to 10/14/12	1x	-----S					
	KSNV			Su	10/14/12	:30	9:50 AM	DSCCNV12-03-30H Dean&J	\$600.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	M-F Today Show II	9-10a		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	9:58 AM	DSCCNV12-03-30H Dean&J:	\$425.00		5
	KSNV			W	10/10/12	:30	9:27 AM	DSCCNV12-03-30H Dean&J:	\$425.00		1
	KSNV			Th	10/11/12	:30	9:52 AM	DSCCNV12-03-30H Dean&J:	\$425.00		4
	KSNV			F	10/12/12	:30	9:30 AM	DSCCNV12-05-30H Failin	\$425.00		3
	KSNV			M	10/15/12	:30	9:50 AM	DSCCNV12-03-30H Dean&J:	\$425.00		2
13	KSNV	Today 4th Hour	10am-11am		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	11:00 AM	DSCCNV12-03-30H Dean&J:	\$325.00		3
	KSNV			W	10/10/12	:30	10:58 AM	DSCCNV12-03-30H Dean&J:	\$325.00		2
	KSNV			Th	10/11/12	:30	10:46 AM	DSCCNV12-03-30H Dean&J:	\$325.00		5
	KSNV			F	10/12/12	:30	11:00 AM	DSCCNV12-03-30H Dean&J:	\$325.00		4
	KSNV			M	10/15/12	:30	10:27 AM	DSCCNV12-05-30H Failin	\$325.00		1
14	KSNV	Rachael Ray	11am-12pm		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	11:22 AM	DSCCNV12-03-30H Dean&J:	\$325.00		4
	KSNV			W	10/10/12	:30	11:27 AM	DSCCNV12-03-30H Dean&J:	\$325.00		1
	KSNV			Th	10/11/12	:30	11:35 AM	DSCCNV12-03-30H Dean&J:	\$325.00		5
	KSNV			F	10/12/12	:30	11:17 AM	DSCCNV12-05-30H Failin	\$325.00		3
	KSNV			M	10/15/12	:30	11:27 AM	DSCCNV12-03-30H Dean&J:	\$325.00		2
15	KSNV	Noon News	12-1230pm		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	12:22 PM	DSCCNV12-03-30H Dean&J:	\$425.00		3
	KSNV			W	10/10/12	:30	12:23 PM	DSCCNV12-03-30H Dean&J:	\$425.00		2
	KSNV			Th	10/11/12	:30	12:14 PM	DSCCNV12-03-30H Dean&J:	\$425.00		1

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**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	Noon News	12-1230pm		to						
	KSNV			F	10/12/12	:30	12:28 PM	DSCCNV12-03-30H Dean&J;	\$425.00		5
	KSNV			M	10/15/12	:30	12:05 PM	DSCCNV12-05-30H Failin	\$425.00		4
16	KSNV	The Agenda 1230pm	1230-1p		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	12:56 PM	DSCCNV12-03-30H Dean&J;	\$325.00		5
	KSNV			W	10/10/12	:30	12:54 PM	DSCCNV12-03-30H Dean&J;	\$325.00		3
	KSNV			Th	10/11/12	:30	12:55 PM	DSCCNV12-03-30H Dean&J;	\$325.00		4
	KSNV			F	10/12/12	:30	12:39 PM	DSCCNV12-05-30H Failin	\$325.00		1
	KSNV			M	10/15/12	:30	12:56 PM	DSCCNV12-03-30H Dean&J;	\$325.00		2
17	KSNV	Days of our Lives	1258p-2pm		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	1:59 PM	DSCCNV12-03-30H Dean&J;	\$425.00		1
	KSNV			W	10/10/12	:30	12:59 PM	DSCCNV12-03-30H Dean&J;	\$425.00		3
	KSNV			Th	10/11/12	:30	2:00 PM	DSCCNV12-03-30H Dean&J;	\$425.00		2
	KSNV			F	10/12/12	:30	2:00 PM	DSCCNV12-03-30H Dean&J;	\$425.00		4
	KSNV			M	10/15/12	:30	2:00 PM	DSCCNV12-05-30H Failin	\$425.00		5
18	KSNV	The Doctors	2pm-3pm		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	2:29 PM	DSCCNV12-03-30H Dean&J;	\$325.00		4
	KSNV			W	10/10/12	:30	2:13 PM	DSCCNV12-03-30H Dean&J;	\$325.00		1
	KSNV			Th	10/11/12	:30	2:55 PM	DSCCNV12-03-30H Dean&J;	\$325.00		2
	KSNV			F	10/12/12	:30	2:54 PM	DSCCNV12-05-30H Failin	\$325.00		3
	KSNV			M	10/15/12	:30	2:33 PM	DSCCNV12-03-30H Dean&J;	\$325.00		5
19	KSNV	Dr Phil	3-4p		to						
					10/09/12 to 10/15/12	5x	MTWTF--				

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19	KSNV	Dr Phil	3-4p		to						
	KSNV			Tu	10/09/12	:30	3:32 PM	DSCCNV12-03-30H Dean&J:	\$450.00		1
	KSNV			W	10/10/12	:30	3:25 PM	DSCCNV12-03-30H Dean&J:	\$450.00		4
	KSNV			Th	10/11/12	:30	3:24 PM	DSCCNV12-03-30H Dean&J:	\$450.00		3
	KSNV			F	10/12/12	:30	3:32 PM	DSCCNV12-03-30H Dean&J:	\$450.00		5
	KSNV			M	10/15/12	:30	3:15 PM	DSCCNV12-05-30H Failin	\$450.00		2
20	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	4:14 PM	DSCCNV12-03-30H Dean&J:	\$725.00		4
	KSNV			W	10/10/12	:30	4:21 PM	DSCCNV12-03-30H Dean&J:	\$725.00		3
	KSNV			Th	10/11/12	:30	4:12 PM	DSCCNV12-03-30H Dean&J:	\$725.00		2
	KSNV			F	10/12/12	:30	4:26 PM	DSCCNV12-05-30H Failin	\$725.00		5
	KSNV			M	10/15/12	:30	4:23 PM	DSCCNV12-03-30H Dean&J:	\$725.00		1
21	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	4:44 PM	DSCCNV12-03-30H Dean&J:	\$725.00		2
	KSNV			W	10/10/12	:30	4:54 PM	DSCCNV12-03-30H Dean&J:	\$725.00		4
	KSNV			Th	10/11/12	:30	4:44 PM	DSCCNV12-03-30H Dean&J:	\$725.00		5
	KSNV			F	10/12/12	:30	4:58 PM	DSCCNV12-03-30H Dean&J:	\$725.00		3
	KSNV			M	10/15/12	:30	4:57 PM	DSCCNV12-05-30H Failin	\$725.00		1
22	KSNV	M-F Early News	5-630p		to						
					10/09/12 to 10/15/12	10x	MTWTF--				
	KSNV			Tu	10/09/12	:30	5:13 PM	DSCCNV12-03-30H Dean&J:	\$1,200.00		3
	KSNV			Tu	10/09/12	:30	5:28 PM	DSCCNV12-03-30H Dean&J:	\$1,200.00		1
	KSNV			Tu	10/09/12	:30	6:21 PM	DSCCNV12-03-30H Dean&J:	\$1,200.00		6
	KSNV			W	10/10/12	:30	5:11 PM	DSCCNV12-03-30H Dean&J:	\$1,200.00		2

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Product	DSCC IE
Estimate Number	1407

<b>Invoice #</b>	<b>104461-1</b>
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104461
Alt Order #	06832834
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave. NW**  
**Ste 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	M-F Early News	5-630p		to						
	KSNV			W	10/10/12	:30	6:25 PM	DSCCNV12-03-30H Dean&J:	\$1,200.00		10
	KSNV			Th	10/11/12	:30	5:29 PM	DSCCNV12-03-30H Dean&J:	\$1,200.00		8
	KSNV			F	10/12/12	:30	5:29 PM	DSCCNV12-05-30H Failin	\$1,200.00		7
	KSNV			F	10/12/12	:30	6:28 PM	DSCCNV12-03-30H Dean&J:	\$1,200.00		4
	KSNV			M	10/15/12	:30	6:10 PM	DSCCNV12-03-30H Dean&J:	\$1,200.00		5
	KSNV			M	10/15/12	:30	6:25 PM	DSCCNV12-05-30H Failin	\$1,200.00		9
23	KSNV	Sa-Su Early News	5pm-630pm		to						
					10/08/12 to 10/14/12	2x	-----S-				
	KSNV			Sa	10/13/12	:30	5:14 PM	DSCCNV12-03-30H Dean&J:	\$675.00		1
	KSNV			Sa	10/13/12	:30	6:21 PM	DSCCNV12-05-30H Failin	\$675.00		2
24	KSNV	WKND Jeop/Wheel	630-730pm		to						
					10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	7:28 PM	DSCCNV12-03-30H Dean&J:	\$525.00		1
25	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	6:55 PM	DSCCNV12-03-30H Dean&J:	\$1,300.00		1
	KSNV			W	10/10/12	:30	7:24 PM	DSCCNV12-03-30H Dean&J:	\$1,300.00		5
	KSNV			Th	10/11/12	:00			<del>\$1,300.00</del>	See MG 25.6	2
	KSNV	ROS	5a-459a	Th	10/11/12	:30	9:43 PM	DSCCNV12-03-30H Dean&J:	\$1,300.00	MG for 25.2 10/11	6
	KSNV			F	10/12/12	:30	7:14 PM	DSCCNV12-05-30H Failin	\$1,300.00		4
	KSNV			M	10/15/12	:30	6:42 PM	DSCCNV12-03-30H Dean&J:	\$1,300.00		3
26	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/09/12 to 10/15/12	5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	7:43 PM	DSCCNV12-03-30H Dean&J:	\$900.00		3
	KSNV			W	10/10/12	:30	7:37 PM	DSCCNV12-03-30H Dean&J:	\$900.00		1

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**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

<b>Invoice #</b>	<b>104461-1</b>
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104461
Alt Order #	06832834
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave. NW**  
**Ste 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
26	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
	KSNV			Th	10/11/12	:00			\$900.00	See MG 26.6	4
	KSNV	RALSTON in PRIME	8-11pm	Th	10/11/12	:30	10:43 PM	DSCCNV12-03-30H Dean&J:	\$900.00	MG for 26.4 10/11	6
	KSNV			F	10/12/12	:30	7:36 PM	DSCCNV12-03-30H Dean&J:	\$900.00		5
	KSNV			M	10/15/12	:30	7:55 PM	DSCCNV12-05-30H Failin	\$900.00		2
27	KSNV	Monday Prime 8-10pm	8-10pm		to						
					10/15/12 to 10/21/12	1x	M-----				
	KSNV			M	10/15/12	:30	8:28 PM	DSCCNV12-03-30H Dean&J:	\$4,000.00		1
28	KSNV	Wednesday Prime 9-10pm	9-10pm		to						
					10/08/12 to 10/14/12	1x	--W----				
	KSNV			W	10/10/12	:30	9:19 PM	DSCCNV12-03-30H Dean&J:	\$4,000.00		1
29	KSNV	Wednesday Prime 10-11pm	10-11pm		to						
					10/08/12 to 10/14/12	1x	--W----				
	KSNV			W	10/10/12	:30	10:29 PM	DSCCNV12-03-30H Dean&J:	\$3,200.00		1
30	KSNV	Saturday Prime 8-9pm	8-9pm		to						
					10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	8:42 PM	DSCCNV12-05-30H Failin	\$1,200.00		1
31	KSNV	NFL Football	1P-9PM		to						
					10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	7:06 PM	DSCCNV12-05-30H Failin	\$10,000.00		1
32	KSNV	News 3 in Prime	7-10pm		to						
					10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	9:11 PM	DSCCNV12-03-30H Dean&J:	\$1,800.00		1
33	KSNV	Law & Order (synd) PRIME	SU 10-11p		to						
					10/08/12 to 10/14/12	1x	-----S				

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# INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

<b>Invoice #</b>	<b>104461-1</b>
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104461
Alt Order #	06832834
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave. NW**  
**Ste 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	Law & Order (synd) PRIME	SU 10-11p	to							
	KSNV			Su	10/14/12	:30	10:36 PM	DSCCNV12-05-30H Failin	\$1,200.00		1
34	KSNV	M-F News 3 at Eleven	11pm-1135pm	to							
				10/09/12 to 10/15/12		5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	11:30 PM	DSCCNV12-03-30H Dean&J	\$1,200.00		2
	KSNV			W	10/10/12	:30	11:12 PM	DSCCNV12-03-30H Dean&J	\$1,200.00		1
	KSNV			Th	10/11/12	:30	11:32 PM	DSCCNV12-03-30H Dean&J	\$1,200.00		5
	KSNV			F	10/12/12	:30	11:31 PM	DSCCNV12-05-30H Failin	\$1,200.00		4
	KSNV			M	10/15/12	:30	11:25 PM	DSCCNV12-05-30H Failin	\$1,200.00		3
35	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	to							
				10/08/12 to 10/14/12		1x	-----S-				
	KSNV			Sa	10/13/12	:30	11:20 PM	DSCCNV12-03-30H Dean&J	\$1,100.00		1
36	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	to							
				10/08/12 to 10/14/12		1x	-----S				
	KSNV			Su	10/14/12	:30	11:33 PM	DSCCNV12-03-30H Dean&J	\$1,100.00		1
37	KSNV	Tonight Show	1135p-1237a	to							
				10/09/12 to 10/15/12		5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	12:07 AM	DSCCNV12-03-30H Dean&J	\$500.00		1
	KSNV			W	10/10/12	:30	11:59 PM	DSCCNV12-03-30H Dean&J	\$500.00		4
	KSNV			Th	10/11/12	:30	12:31 AM	DSCCNV12-03-30H Dean&J	\$500.00		3
	KSNV			F	10/12/12	:30	12:00 AM	DSCCNV12-03-30H Dean&J	\$500.00		5
	KSNV			M	10/15/12	:30	12:08 AM	DSCCNV12-03-30H Dean&J	\$500.00		2
38	KSNV	Late Night w/Fallon	1237a-136am	to							
				10/09/12 to 10/15/12		5x	MTWTF--				
	KSNV			Tu	10/09/12	:30	1:20 AM	DSCCNV12-03-30H Dean&J	\$250.00		2

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# INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

<b>Invoice #</b>	<b>104461-1</b>
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
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Order #	104461
Alt Order #	06832834
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave. NW**  
**Ste 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
38	KSNV	Late Night w/Fallon	1237a-136am		to						
	KSNV			W	10/10/12	:30	1:15 AM	DSCCNV12-03-30H Dean&J:	\$250.00		3
	KSNV			Th	10/11/12	:30	1:01 AM	DSCCNV12-03-30H Dean&J:	\$250.00		5
	KSNV			F	10/12/12	:30	1:34 AM	DSCCNV12-05-30H Failin	\$250.00		1
	KSNV			M	10/15/12	:30	1:29 AM	DSCCNV12-05-30H Failin	\$250.00		4
39	KSNV	Last Call w/Carson Daly	136-205am		to						
					10/09/12 to 10/15/12	4x	MTWTF--				
	KSNV			Tu	10/09/12	:30	1:53 AM	DSCCNV12-03-30H Dean&J:	\$175.00		3
	KSNV			W	10/10/12	:30	2:04 AM	DSCCNV12-03-30H Dean&J:	\$175.00		2
	KSNV			F	10/12/12	:30	2:04 AM	DSCCNV12-03-30H Dean&J:	\$175.00		4
	KSNV			M	10/15/12	:30	1:55 AM	DSCCNV12-03-30H Dean&J:	\$175.00		1
40	KSNV	Saturday Night Live	1130pm-1:02am		to						
					10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	12:29 AM	DSCCNV12-05-30H Failin	\$1,400.00		1
41	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		to						
					10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	12:00 AM	DSCCNV12-05-30H Failin	\$400.00		1

Aired Spots **130**

<u>Gross Total</u>	<b>\$105,000.00</b>	
<u>Agency Commission</u>	<b>\$15,750.00</b>	
<u>Net Amount Due</u>	<b>\$89,250.00</b>	<b>Payment Terms 30 Days</b>

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